

Mobius gives customers unique virtual reality previews of their planned new environments



project services

imagine if...

...the technology actually worked



Included in this project

video collaboration

✓ AV solutions

✓ meeting room design

digital signage

✓ integrated systems

✓ technical consultancy

✓ project management

events

AV hire

✓ maintenance/support

Contact our projects team

Mobius characterises itself as an interior design and office fit out company. Mobius is unique for its 3D virtual reality pitches and presentations that allow customers to have a rich experience in their planned new environments.

The impetus for Mobius' virtual reality warehouse came from the company's twin ambitions; one, to differentiate itself from the predominantly static presentations of competitors; and two, to give Mobius customers the fullest possible appreciation of their new environments.

A VR investment in sector leadership and personalised experience

The technical challenge to create a virtual reality warehouse included projecting onto the extremities of a wall, floor to ceiling and full width, which required an ultra-shallow ceiling mount.

People who see presentations immediately appreciate that Mobius has invested in its own technical capabilities as well as in the experience of its customers.

Now customers can put on goggles to immerse themselves in designs scaled 1:1. The VR experience is enhanced with integrated audio in the ceiling to provide surround sound.

As an alternative to goggles and the immersive experience, the VR designs can also be viewed on a 55" 4K LED screen with built-in speakers.

Working with Carillion Communications

Mobius met Carillion Communications working on client projects, some of which have been technically and logistically complex. Lauryn Pyne says,

"Carillion are always responsive. They do exactly what they say they will do, exactly when they say they are going to do it. They are just good people, and very professional. We see them as an extension of our business."

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Read more Carillion projects - www.carillion.com/case-studies

Project overview

To create a virtual reality warehouse

Objective: To give Mobius customers the fullest possible appreciation of their new environments

Location: Wokingham

Tech spec: Epson- 6000 Ansi Lumen WUXGA projector

Barco ClickShare CSE-200 Wireless presentation device

Extron ceiling speakers



The VR experience is enhanced with **integrated audio in the ceiling** to provide surround sound.

